

Olive Producers North East Victoria (OPNEV)

Australian Golden Olive Awards (AGOA)- Medal / Decal/ Guidelines / Terms & Conditions of Use

INTRODUCTION

The Australian Golden Olive Awards are run annually by Olive Producers North East Victoria inc. (OPNEV) . These awards are an acknowledgement of excellence, as an award winner you are permitted to apply the medal artwork to further promote your achievement/s. Some suggested applications include; product packaging, advertising, signage, and any other relevant marketing materials. Entrants agree that they will only use the Australian Golden Olive Awards name, logo, and medal decal stickers to promote specific award-winning entries and NOT to promote their whole range. Only the winning entries may be promoted as winners of the competition award. These guidelines have been written to safeguard the integrity of the Australian Olive Oil industry and to provide confidence in integrity in labelling enabling consumers to have continued assurance in the Australian olive industry. Olive Producers North East Victoria inc. require all entrants to comply with the Australian Golden Olive Awards Logo and Medal Decal Guidelines.

Guidelines / Terms & Conditions of Use

1. The Australian Golden Olive Awards logo, decal artwork and medal decal stickers are the property of The Australian Golden Olive Awards inc. and any use of such property by winning Entrants is under licence. Any unauthorised use, reproduction or alteration is strictly prohibited.
2. The 'AGOA Logo and Medal Decal Guidelines' must be adhered to whenever AGOA logos and decals are used.
3. By entering this Competition, medal recipients agree that printed medal decals stickers may only be affixed to the packaging and digital decals may only be displayed against;
 - a) The exact olive oil and/or table olive product that received the award and
 - b) The exact olive oil and/or table olive product from the same vintage/harvest year the award was awarded.
4. The Award must state the year of the competition that your product won. This information must be clear on the winning product.
5. If an award-winning product is changed in any way, for example a flavouring added or an oil or table olive is blended with any other oils or table olives, it is no longer eligible to carry the awarded medal decal.
6. Awards are not transferrable across brands if the award-winning entry is sold either in bulk or packaged, to another company. The company that buys the product can enter the competition under their own label.

7. In the event a product receives multiple awards in subsequent years it can only display a medal with the most recent year that a medal was won.
8. Only official Competition logo and medal decal designs can be used to promote an AGOA medal win. Winning Entrants may only use the Australian Golden Olive Awards logo on their printed and digital marketing material to publicise their winning Entries if they apply in writing to the AGOA. Any variation to the digital artwork must be submitted in writing to the Olive Producers North East Victoria inc. for written authorisation.
9. Winning entrants may purchase medal decals stickers to promote their awards on their packaging from the Olive Producers North East Victoria inc. Medal decals may only be purchased and used by winning entrants. When you are informed of your medal win, you will be provided with a link to order decal stickers and digital artwork.
10. The AGOA logo can be obtained by contacting the Competition Convenor via email goldenolives20@gmail.com after payment for the artwork has been received via our online shop
11. Medal decal and logo artwork is available for use across print, online and digital channels including: Press releases Websites: placed next to an image of your winning product Advertisements or brochures/flyers promoting the winning product Social media posts Product labels Promotional banners & flags for use at public events, trade shows and market stalls Email signatures For use in advertising, the artwork must clearly show: The year of the award, the name of the award or special prize won, the commercial title of the product, the vintage of the olive product
12. Under no circumstances can medal decals be applied to any other product. If a breach of these guidelines is identified the exhibitor will be notified in writing requesting timely correction of the issue/s.
13. At the discretion of OPNEV, should an exhibitor fail to remedy the breach, the award will be cancelled and the right to use the medal decal stickers and/or artwork will be withdrawn.
14. A ban from future AGOA competitions may result and all state olive oil competitions will be notified of this decision.
15. Depending on the seriousness of the breach, membership of OPNEV may also be revoked.
16. The Australian Golden Olive Awards reserves the right to revoke the rights granted under these Conditions of entry at any time upon 14 days' notice.

MEDAL & LOGO ARTWORK USAGE

Australian Golden Olive Awards artwork must be used in the ensuing way:

- A) Design and size of artwork: Australian Golden Olive Awards artwork is not to be changed, scanned, modified, or manipulated in any way. The award can be proportionally scaled to meet marketing requirements. The minimum size for the decal artwork to be reproduced is a 20 mm diameter. Should your application require a smaller medal size please contact the Competition Convenor.
- B) Year of Win: The year of the win must not be changed in any way. The year of the medal win must be visible in all instances. The year must not be blurred or blocked when overlapped by another medal.
- C) Colours: The medal decal metallic background colour should always correspond with the name of the medal (i.e., gold colour with gold medal, silver colour with silver medal etc). The

AGOA logo colours are olive green, white and blue. The logo depicts a Grecian maiden within an olive with two olive leaves. The olive has hues of green which varies across the olive background. Do not use unauthorised colours.

The AGOA further reserves the right to withdraw the right to use the artwork— and/or decals at their discretion, should the exhibitor participate in behaviour or become associated with anything or situation which OPNEV feels does not align with OPNEV principles. This includes, but is not limited to, unethical conduct, misleading behaviour, or any other behaviour that OPNEV considers brings OPNEV or the AGOA into disrepute. Safeguarding the integrity of the Australian Golden Olive Awards is of extreme importance to Olive Producers North East Victoria inc. The OPNEV reserves the right to randomly audit the use of the award decals and artwork. For more information or clarification on Australian Golden Olive Awards logo and medal decal guidelines please contact the competition convenor on goldenolives20@gmail.com or the OPNEV secretariat goldenolives@gmail.com